



WHY JANESVILLE?

Janesville Plant History and Information

- Began assembling GM Vehicles in 1923
- Produced millions of military shells for United States during WWII
- Produced GM's 100 millionth car vehicle in 1967
- Plant employment peaked in 1978 with 7,100 employees
- Produced mainly pick-up trucks and SUVs before closing in Dec. 2008
- 4,800,000 square feet
- Had over 600 production robots prior to shutdown



Janeville plant before it closed in 2008.

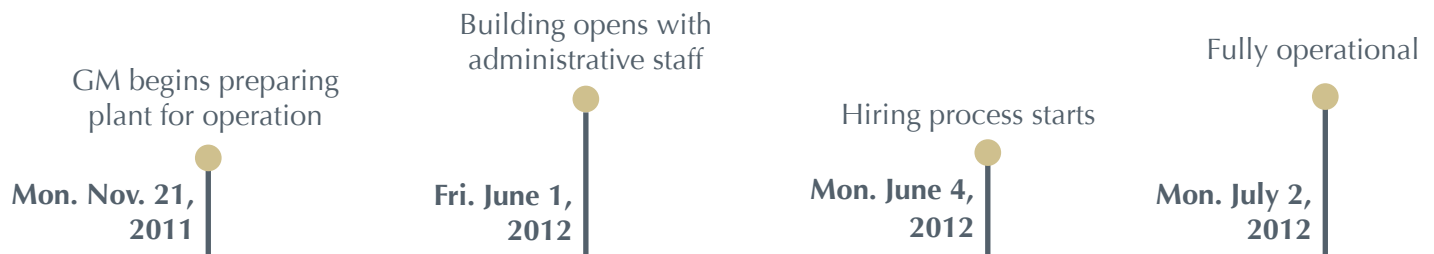
Why Janesville?

- GM favors Janesville location because plant has state-of-the-art production robots and employed a highly skilled workforce
- Janesville has a long history of auto manufacturing and the community would benefit from the addition of 1,900 new jobs



Robots at work at the Janesville plant.

Janesville Plant Timeline



WHY NOW?

Government Support

- Wisconsin District 1 Rep. Paul Ryan and Gov. Scott Walker both support the plant's reopening
- GM is talking with Wisconsin officials about tax incentives to help finance the reopening



Paul Ryan

Unemployment Rates

- Following the plant's closure in Dec. 2008, unemployment rates in Rock County and the city of Janesville jumped more than five percent (see chart below)
- Unemployment rates have fallen since then, but GM estimates the plant's reopening will push rates even lower: an additional 2-3 percent by the end of 2012

	Sept. 2008	Sept. 2009	Sept. 2010	Sept. 2011
United States	6.2%	9.8%	9.6%	9.1%
Wisconsin	5.1%	9.1%	7.9%	7.8%
Rock County	6.4%	12.1%	9.7%	9.0%
Janesville	7.5%	13.1%	10.1%	9.7%



Production of the new Chevy Volt is expected to create many new jobs.

GENERAL MOTORS AND CHEVROLET

General Motors Company (NYSE: GM)

- The largest U.S.-based automaker and one of the world's largest automakers
- Manufactures cars, trucks and parts
- Founded in 1908 and headquartered in Detroit, Mich.
- Employs 209,000 people worldwide
- Chevrolet is the largest GM brand
- The GM Foundation has donated more than \$300 million to support nonprofit organizations and programs, along with worldwide disaster relief efforts
- GM introduced the Chevy Volt in 2007 at the North American International Auto Show
- GM has a commitment to the environment that can be seen in both the GM manufacturing process and the corporation's manufactured products



The Chevrolet Brand

- Largest U.S.-based automobile brand
- Formed in 1911; joined General Motors in 1919
- Leaders in major automobile innovations such as automatic transmissions in low-cost vehicles and anti-lock brakes
- Began producing hybrid vehicles in 2004
- Introduced the Chevy Volt in 2007 at the North American International Auto Show; began production in 2010



Chevrolet: from a 1919 Oldsmobile to a 2011 Volt.



THE CHEVY VOLT

Chevy Volt

- Fuel-efficient, environmentally-friendly vehicle
- Powered by a lithium-ion battery, along with an onboard gas generator
- Five-year power train warranty plus eight-year, 100,000-mile battery warranty
- Battery charging costs an average of \$1.50 per day, \$40 per month
- Plug-in time is ten hours – 220V will charge in four hours
- Battery lasts for about 35 miles; combined with on board gas generator 375 miles
- Gas tank is a nine-gallon sealed tank and can hold the gas for up to one year
- Will automatically start if it hasn't been driven in six weeks to help keep things lubricated
- Volt purchasers are assigned a GM representative to assist with questions and concerns
- Navigation, iPod input, DVR radio, satellite radio
- Initial purchase price of \$39,145, but \$7,500 government tax credit with purchase
- Compared to conventional cars, the Volt's long-run value shows a better total cost of ownership over five years
- Earned a five-star government crash test rating



Hybrid-Electric Car Industry

- 1/6 of the world's greenhouse gas emissions are constituted from automobiles
- Hybrid and electric cars are beginning to achieve 80% more reductions in emissions as regular vehicles
- Automobile industry is expected to turn around, sales in the industry are projected to increase 8.2 percent in the next three years
- Production of hybrid-electric vehicles is projected to increase 12.9 percent to 10.2 million units in 2014
- Sales of high efficiency hybrid-electric vehicles are projected to expand by 7.3 percent annually by 2014

GM and Chevrolet Values

- Company image appeals to the American consumer and American values
- Environmental responsibility in vehicle production
- A multinational corporation engaged in socially responsible operations
- Continuous improvement driven by integrity, teamwork, and innovation



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